



## BRANDING INFORMATION

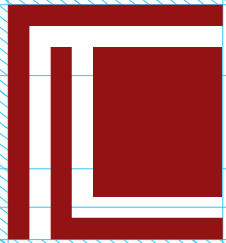
MAY 2015



Coated	PMS 7622C
RGB	R148 G17 B20
CMYK	C0 M97 Y89 K45
Web Safe Hex	#941114



Coated	PMS 7540C
RGB	R74 G79 B85
CMYK	C66 M59 Y55 K36
Web Safe Hex	#4a4f55



TRUELINE

DREAM LIVING

MASTER LOGO



BLACK LOGO



WHITE LOGO



# GOTHAM MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

# GOTHAM BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890

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